



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4202: PHOTOJOURNALISM AND PHOTOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***

SECTION A (Compulsory)

QUESTION 1

- a) Define
- i) Essay. (2 marks)
 - ii) Photo essay (2 marks)
 - iii) Frames (2 marks)
 - iv) Cropping (2 marks)
 - v) F-stop (2 marks)
 - vi) Photo composition (2 marks)
- b) Identify any FIVE camera accessories and further explain its function (in the diagramme on page. (5 marks)

- c) Distinguish between photojournalism and photography. **(4 marks)**
- d) Explain **FIVE** ethical considerations that photojournalist has to bear in mind in the course of duty. **(5 marks)**

SECTION B (Answer any Two Questions)

QUESTION 2

Discuss the milestones in photography process from 17th to century to 20th century. **(20 marks)**

QUESTION 3

- a) Define depth of field. **(4 marks)**
- b) Explain **THREE** ways how you would increase depth of field. **(6 marks)**
- c) Draw a storyboard that you would use while planning to shoot the following:
- i) Landscape with no emphasis.
 - ii) Landscape with sea emphasis
 - iii) Sea scape
 - iv) Land scape with skline emphasis. **(10 marks)**

QUESTION 4

Using appropriate diagrams illustrate how you would use directing light for effect. **(20 marks)**