



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

**DEPARTMENT OF MEDIA & GRAPHIC DESIGN**

**UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

**BMC 4217: PRESS LAWS, ETHICS AND REGULATIONS**

**SPECIAL/SUPPLEMENTARY EXAMINATIONS**

**SERIES: JULY 2014**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
  - Section **A** is **Compulsory**.
  - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***

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**SECTION A (Compulsory)**

**QUESTION 1**

- a) Summarize the **THREE** point criteria for distinguishing between civil and criminal law. **(6 marks)**
- b) Explain the difference between “Jurisdiction” and “Jurisprudence”. **(4 marks)**
- c) Outline the **FOUR** prerogative writs and their respective purposes. **(6 marks)**
- d) Describe **THREE** possible reasons that have prompted the Kenyan government to introduce a new law on Data protection. **(6 marks)**
- e) Interpret at least **THREE** articles in our constitution that are the biggest enablers to the practice of journalism. **(6 marks)**

- f) Define Law according to Salmond. **(2 marks)**

**SECTION B (Answer any Two Questions)**

**QUESTION 2**

Discuss **FIVE** ways in which the Law of Privacy impacts on the work of a News Reporter. **(20 marks)**

**QUESTION 3**

- a) Explain **SEVEN** common defences that have been used by Media houses in courts to counter defamation lawsuits. **(4 marks)**
- b) Explain **THREE** types of damages commonly awarded in defamation cases. **(6 marks)**

**QUESTION 4**

Explain the prescriptions of the ethical code of journalists in the handling of these subjects:

- a) Children in the news **(5 marks)**
- b) Advertising **(5 marks)**
- c) Confidentiality **(5 marks)**
- d) Accident victims **(5 marks)**

**QUESTION 5**

- a) Explain **SIX** roles of the CCK in the media regulation. **(12 marks)**
- b) Discuss any **FOUR** challenges encountered by the commission in discharging its mandate. **(8 marks)**