



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4205: NEWS WRITING GATHERING & REPORTING

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***

SECTION A (Compulsory)

QUESTION 1

- a) Outline the **SIX** functions of a paragraph. **(6 marks)**
- b) In what ways can you enhance coherence in writing news or essay? **(8 marks)**
- c) Identify the qualities of a good sports reporter. **(7 marks)**
- d) Discuss the journalistic code of ethics. **(9 marks)**

SECTION B (Answer any Two Questions)

QUESTION 2

- a) A politician may accuse a journalist for quoting him out of context. Explain how you would use quotations effectively without using ethical concerns. **(10 marks)**

- b) The media has constantly been accused of violating peoples private lives. Give **FIVE** real life scenarios that made headlines recently to support this. **(10 marks)**

QUESTION 3

- a) You work for a national media house and that your Newseditor has assigned you to write an in-depth story on” Abuse of office” by a certain Governor. Discuss how you would successfully carry out the task. **(10 marks)**
- b) State and explain **TEN** other factors affecting News treatment. **(10 marks)**

QUESTION 4

From the following facts write the intro and the link paragraph for each.

- a) Who a nuclear weapon with a yield equivalent to 150,000 tons of TNT
What deteriorated
Where 40 miles from a meeting of pacifists and 2,000 beneath the surface of pahuta mesa in the navada desert.

When Tuesday
Why To test the weapon
How Not applicable

Additional information

Department of Energy officials are the source. 450 physicians and peace activists were gathered to protest continued nuclear testing by the United States. **(5 marks)**

- b) Who 7-year boy missing for three years
What Found
Where in Brick-township. N.J
When Monday night
Why not applicable
How a neighbor recognized the child’s picture when it was shown after the movie Adam. The song continues and called the police.

Additional information

Police arrested the boys mother Ellen Lynn Conner 27, she faces Alabama charges of kidnapping and interference with a custody warrant. **(5 marks)**

- c) Discuss **TEN** qualities of a good news reporter. **(10 marks)**