



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

**DEPARTMENT OF MEDIA & GRAPHIC DESIGN**

**UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

**BMC 4301: ENVIRONMENTAL JOURNALISM**

**SPECIAL/SUPPLEMENTARY EXAMINATIONS**

**SERIES: JULY 2014**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
  - Section **A** is **Compulsory**.
  - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***

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**SECTION A (Compulsory)**

**QUESTION 1**

- a) Explain **FOUR** effects of greenhouse warming. **(4 marks)**
  
- b) Define the following terms:
  - i) Agroforestry **(2 marks)**
  - ii) Climate **(2 marks)**
  - iii) Ecology **(2 marks)**
  - iv) Sustainable development **(2 marks)**
  - v) Deforestation **(2 marks)**
  
- c) List and explain **TWO** physical and **TWO** economic impacts of climate change. **(4 marks)**

- d) Explain **FOUR** ways the rise in temperatures as a result of global warming has created problems for mankind. **(4 marks)**
- e) As a student of environmental journalism list **FOUR** reasons why the environment is being destroyed. **(4 marks)**
- f) With the use of examples, explain how human activities affect the climate. **(4 marks)**

**SECTION B (Answer any Two Questions)**

**QUESTION 2**

As an environmental journalist, what would be your role in the realization of the objectives of the United Nations Decade of Education for sustainable development. **(20 marks)**

**QUESTION 3**

Discuss **FIVE** consequences of a population explosion in the developing countries. **(20 marks)**

**QUESTION 4**

As a student of Environmental Journalism, Discuss how you can use the media to limit climate change. **(20 marks)**