



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4301: ENVIRONMENTAL JOURNALISM

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2014

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***
-

SECTION A (Compulsory)

QUESTION 1

- a) Define the following terms:
- i) Biosphere (2 marks)
 - ii) Lithosphere (2 marks)
 - iii) Hydrosphere (2 marks)
 - iv) Atmosphere (2 marks)
 - v) Environment (2 marks)
- b) i) Define environmental journalism. (2 marks)
- ii) List **FOUR** contributions of environmental journalism in attaining a clean and health environment. (2 marks)
- c) Distinguish between deforestation and desertification. (4 marks)

- d) As a student of Environmental Journalism describe environmental effects of ozone depletion. **(4 marks)**
- e) With the use of examples, explain **FOUR** ways how human activities affect the climate. **(4 marks)**
- f) Distinguish between biofuel and biogas. **(4 marks)**

SECTION B (Answer any Two Questions)

QUESTION 2

“The communication of environmental information must reach the entire spectrum of the population if peoples’ participation in dealing with environmental problems is to be realized”. Discuss this statement citing relevant examples. **(20 marks)**

QUESTION 3

Discuss the unique role of journalist as an educator for the achievement of the Millennium Development goal number seven. **(20 marks)**

QUESTION 4

Discuss **FIVE** consequences of a population explosion in the developing countries. **(20 marks)**