

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN HOTEL & INSTITUTIONAL MANAGEMENT (DHIM M13)

BHC 2201: FOOD AND BEVERAGE CONTROL I

END OF SEMESTER EXAMINATIONS SERIES: APRIL 2014 TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of Sections **A** and **B**.
- Section **A** is **Compulsory**. Answer any **TWO** questions in Section **B**.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- This paper consists of Three printed pages.

SECTION A (Compulsory) 30 Marks

QUESTION 1

a)	"Explain the importance of Food and Beverage Control in catering establishment.	(4 marks)
b)	Differentiate between "operational control" and "control after the events" as two phases	of control. (12 marks)
c)	Why is the no control system that is 100% accurate and effective?	(4 marks)
d)	What do you understand by the following terms:	
	i) Fixed costs	
	ii) Variable costs	
	iii) Gross profit percentage	
	iv) Net profit	
	v) Net margin	
	vi) Revenue	(6 marks)
e)	Food and Beverage Control is a management function. Explain this statement.	(4 marks)

SECTION B (Answer any TWO questions) 40 Marks

QUESTION 2

- a) Explain the objectives of preparing standard purchase specifications. How does an establishment come up with standard specifications for the various commodities they need. (12 marks)
- b) Discuss the "cash and carry" method of purchasing.

QUESTION 3

Describe the receiving function which is important in maintaining a good flow of quality commodities.

QUESTION 4

- a) A checking system is the first step towards a successful revenue control. Describe the following checking systems
 - i) Triplicate checking system
 - ii) Point-of-sale control system
- b) Outline **TEN** signs that would indicate that you there is possible theft in your establishment at the selling stage. (10 marks)

QUESTION 5

a) Volume forecasting minimizes the problem of 'over' or 'under' producing. Give description of how its done. (15 marks)

(10 marks)

(8 marks)

(20 marks)

b) Explain the reason for having standard portion sizes in place and how they can be achieved and maintained. (5 marks)