



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN PROCUREMENT AND MATERIALS MANAGEMENT

BAC 2204: RESEARCH METHODS A

END OF SEMESTER EXAMINATION

SERIES: JANUARY-APRIL 2022

TIME: TWO HOURS

DATE: APRIL 2022

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question one and any other two questions

Do not write on the question paper.

QUESTION ONE

- (a) Explain the purpose of research [10marks]
- (b) Describe a research problem and write a problem statement about it [10marks]
- (c) Describe the components of research report [10marks]

QUESTION TWO

- 2(a) Discuss the importance of literature review [10marks]
- (b) Differentiate between qualitative and quantitative research [10marks]

QUESTION THREE

- 3(a) Discuss in detail the main steps involved in research process [10marks]
- (b) Discuss types of probability sampling techniques [10marks]

QUESTION FOUR

4(a) Discuss the various methods of collecting data [10marks]

(b) Describe the process of developing a questionnaire [10marks]

QUESTION FOUR

5(a) Describe methods of research findings dissemination [10marks]

(b) Explain the characteristics of a good research question [10marks]

