



TECHNICAL UNIVERSITY OF MOMBASA
UNIVERSITY EXAMINATIONS 2022
EXAMINATIONS FOR THE DEGREE OF BCOM, BBA, BBIT AND BBOM
(YEAR 2 SEMESTER ONE)

BMS 4201: BUSINESS STATISTICS

DATE: APRIL 2022

DURATION: 2 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

QUESTION ONE

a. Represent the following data by a suitable diagram

Year	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05
Profit, Kshs. "000"	28	29.9	30.2	27	32.5	40.6

(4 marks)

b. Given the following data pertaining to income distribution for 1500 employees:

Income	18-20	20-22	22-24	24-26	26-28	28-30	30-32	32-34	34-36
Staff	10	35	140	300	370	320	200	75	35

Required to determine the

- i. Mean **(3 marks)**
 - ii. Mode **(3 marks)**
 - iii. Median **(3 marks)**
 - iv. Standard Deviation **(3 marks)**
 - v. Draw the histogram and ogive curve **(6 marks)**
- c. Every average has its own peculiar characteristics. It is difficult to say which average is the best. Comment briefly

(4 marks)

- d. If oranges for £1 are bought at 10 pence each and for another £1 are bought at 5 pence, the average price would be 6.67 pence and not 7.5 pence. Explain and verify

(3 marks)

QUESTION TWO

- a. Distinguish between correlation and regression.

(4 marks)

- b. The following is the age and the corresponding blood pressure of 10 subjects randomly selected subjects from a large city.

Age	38	41	42	45	50	52	55	60	62	65
Blood Pressure	120	115	130	120	132	135	140	145	140	149

- Draw the scatter diagram of this data and comment.
- Compute the correlation coefficient and compare with part a.
- Write the equation of regression and estimate the coefficients.
- Estimate the blood pressure of someone who is 40 years of age.

(16 marks)

QUESTION THREE

- a. In the context of time series analysis, explain with a graph the following: Trend, Seasonality, Cyclical and Random Residual.

(6 marks)

- b. Suppose we have the following quarterly data on widget sales

Sales of widgets in '000s						
Year		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
	1	20	32	62	29	
	2	21	42	75	31	
	3	23	39	77	48	
	4	27	39	92	53	

The trend line has been deduced as: Trend line = $28.74 + 1.84x$

Required

- Use the trend line to calculate the estimated sales for each quarter
- Average the percentage variations to find the average seasonal variations
- Compute seasonally adjusted forecast based on the Trend estimate and Seasonal variation
- Estimate Year 5 forecast.

(14 marks)

QUESTION FOUR

- a. Contrast different types of kurtosis? (3 marks)
- b. Distinguish between Karl Pearson's and Bowley's measures of skewness. (4 marks)
- c. Define what is moments. (3 marks)
- d. Compute the first four moments from the following data (you may use assumed mean, $A=25$):

Class Intervals	0-10	10-20	20-30	30-40
Frequency (f)	1	3	4	2

(10 marks)

QUESTION FIVE

- a. Explain the difference between mutually exclusive events and independent events. (2 marks)
- b. An accountant has a file with ten accounts receivables. The file has four accounts out of the ten, being overdue. The accountant selects two accounts from the file randomly each at a time, without replacement.
Required
- i. A probability tree of the possible outcome (3 marks)
 - ii. The probability that both accounts are overdue (2 marks)
 - iii. The probability that none of the accounts selected are overdue (2 marks)
 - iv. The probability that one of the accounts is overdue and the other one is not overdue (3 marks)
- c. Twenty five army inductees were tested to determine their blood type. The data set is as follows:

A	B	B	AB	O
O	O	B	AB	B
B	B	O	A	O
A	O	O	O	AB
AB	A	O	B	A

Required

- i. Construct a frequency distribution for the data (4 marks)
- ii. Determine the relative and percentage frequencies (2 marks)