TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATIONS FOR DOCTOR OF PHILOSOPHY IN

BUSINESS ADMINISTRATION

BMS 6101**:** RESEARCH METHODS FOR BUSINESS

END OF SEMESTER EXAMINATIONS

SERIES: AUGUST   2019
TIME: 3 HOURS

INSTRUCTIONS:
You should have the following for this examination
-Answer Booklet, examination pass and student ID
☐ Attempt Question ONE and any other THREE Questions.
Do not write on the question paper

QUESTION ONE (Compulsory)

Many local Microfinance institutions (MFIs) in Kenya continue to face credit risks owing to a high rate of loan default by their borrowers. The management of one of the MFIs has contracted your services to help them to establish the factors influencing loan default by their borrowers.

Required:

   a) Suggest a suitable title for the proposed study (1 Marks)
   b) Draw a suitable conceptual framework for the study (3 Marks)
   c) Formulate specific research objectives for the study (8 Marks)
   d) Formulate directional research hypotheses for the study (8 Marks)

QUESTION TWO

Discuss the concepts of reliability as used in research measurement instruments. (20 Marks)

QUESTION THREE

Sampling is a very important decision point in social science research. Discuss the probabilistic sampling designs a business researcher would resort to. (20Marks)

QUESTION FOUR

Desribe the ways in which the reviewing of literature contributes to research proposal planning

(20 Marks).

QUESTION FIVE

The American Psychological Association format is one of the formats recommended for writing research reports locally. Demonstrate with relevant examples the requirements of this format in writing Chapter 4 and 5 of the research report (20 marks)

QUESTION SIX

Discuss the various inferential statistics as used in data analysis (20 Marks).

QUESTION SEVEN

A research student should be able to manage his supervisor. Discuss. (20 marks).