



TECHNICAL UNIVERSITY OF MOMBASA

FACULTY OF APPLIED AND HEALTH SCIENCES

DEPARTMENT OF ENVIRONMENT & HEALTH SCIENCES

UNIVERSITY EXAMINATION FOR:

MASTER OF PUBLIC HEALTH

APH 5118: HEALTH SERVICES MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: 3 HOURS

DATE: Pick Date Select Month Pick Year

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **SIX** Question(s). Attempt Choose instruction. question **ONE** and any other **THREE** questions

Do not write on the question paper.

Question ONE

(30 MARKS)

- a. Enumerate FIVE mechanisms of financing healthcare in developing countries. (5 marks)
- b. State the key objectives of the Kenya Health Policy 2014–2030. (5 marks)
- c. Distinguish between concentric and conglomerate diversification. (5 marks)
- d. “Community participation as a development strategy would be best understood in the context of political as well as economic relationships.” Explain. (5 marks)
- e. Outline the dimensions of service quality within the health sector. (5 marks)
- f. Distinguish between vertical and horizontal equity. (5 marks)

Question TWO

(30 MARKS)

- a. Explain the different mechanisms through which the neo-liberal policies of the world bank have contributed to the poverty trap in low income countries. (20 marks)

- b. Discuss how inflation could exacerbate the nutrition-driven poverty trap. (10 marks)

Question THREE (30 MARKS)

- a. Examine any five indicators of good governance in a civil service organisation of your choice. (10 marks)
- b. With reference to Mursaleena Islam's model, explain the four dimensions of good governance in the health sector. (8 marks)
- c. Outline some of the challenges to corporate governance reform in low and middle income countries. (12 marks)

Question FOUR (30 MARKS)

- a. Define the following terms:
- i. Mission Statement. (2 marks)
 - ii. Organisation vision. (2 marks)
 - iii. Organisational Goals. (2 marks)
- b. Discuss the contents of a good mission statement. (14 marks)
- c. Discuss the importance of having a good organization mission statement. (10 marks)

Question FIVE (30 MARKS)

- a. List and explain three types of retrenchment strategies. (6 marks)
- b. Highlight four possible scenarios where an organisation may find conglomerate diversification in its strategic interests. (4 marks)
- c. Discuss the theory of competitive analysis as suggested by Michael Porter and outline with appropriate examples the generic strategies it recommends. (20 marks)

Question SIX (30 MARKS)

Discuss the ways in which (a) public health research could contribute to tackling the problems and challenges facing healthcare management and (b) management research could contribute to tackling the problems and challenges facing public health. (30 marks)