



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BDS 4430: PROJECT DEVELOPMENT AND MANAGEMENT

SUPPLEMENTARY/SPECIAL EXAMS EXAMINATIONS

SERIES: JULY 2014

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section **B**.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) With use of examples, explain the key concerns in Project Management. **(10 marks)**
- b) Discuss project monitoring and control as an important stage in the project lifecycle. **(20 marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

- a) Explain the various contents of a project proposal. **(10 marks)**
- b) Explain the importance of a feasibility report in a project cycle. **(10 marks)**

QUESTION 3

- a) Conflicts in teams is bound to happen sooner or later. Discuss how you will go about resolving team conflicts of your choice. **(10 marks)**
- b) Giving relevant examples, describe some of the fundamental components for best practices in community based tourism initiatives. **(10 marks)**

QUESTION 4

- a) Successful project management for projects large or small, tends to follow a specific process. Describe the main phases of a tourism project lifecycle. **(12 marks)**
- b) Highlight any **EIGHT** recurrent problems in project planning. **(8 marks)**

QUESTION 5

- a) Analyse the different perspectives on project success. **(10 marks)**
- b) Explain the concept of project management as used in hospitality of tourism. **(10 marks)**