

TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS
DEPARTMENT OF MANAGEMENT SCIENCE
UNIVERSITY EXAMINATION FOR:
BACHELOR OF COMMERCE – PROCUREMENT
BLT 4406: AVIATION AND RAIL TRANSPORT PLANNING
END OF SEMESTER EXAMINATION
ORDINARY PAPER
SERIES: AUGUST₂₀₁₉
TIME:3HOURS
DATE:Pick Date₂₀₁₉

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (COMPULSORY) – 30 Marks

a) Discuss five factors determining demand of transport services. (10marks)

b) Explain any five pieces of information would typically be required on a consignment note. (10marks)

c) Discuss passenger terminal under the four factors of productions. (10marks)

Question TWO

Although third parties are not one of the basic modes of transportation they are available shipping option for many companies .Discuss the role and functions of third parties in the transportation system (20 marks]

Question TREE

Discuss the strengths and weakness of rails as a mode of freight transportation (10 marks)

b) Explain the relevant regulations for the carriage of dangerous goods (10marks)

i) By rail

ii) By air

Question FOUR

Identify and explain the roles of the international body responsible for establishing standards in aviation. (20 marks)

Question FIVE

(a) Explain what is meant by time utility and place utility and identify how the transportation function adds utility to product (10marks)

(b) If an air craft of British airways land good in Kenya which of the freedom of the air is it enjoying (4marks)

(C) What is the objective of intermodality (4)

(d) Who is a freight forwarder (2marks)