



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS
DEPARTMENT OF MANAGEMENT SCIENCE
UNIVERSITY EXAMINATION FOR:
BCOM
BLT 4304: FREIGHT TRANSPORT AND INTERNATIONAL LOGISTICS

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: 2 HOURS

DATE: AUGUST, 2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- a) Choose and explain any FIVE freight rates determining factors **(10 marks)**
- b) Highlight the FIVE commercial areas of importance of freight transport management **(10 marks)**
- c) Describe the FIVE characteristics/ structures of freight as used in transport and logistics management **(10 marks)**

QUESTION TWO

- a) Outline the FIVE types of special rail cargoes **(10 marks)**
- b) Describe any FIVE agent freight intermediaries found in the normal freight transportation services **(10 marks)**

QUESTION THREE

- a) Highlight any FIVE features of Airbill as a freight document used in Air transport cargoes **(10 marks)**
- b) Explain any FIVE services offered by dedicated freight carriers **(10 marks)**

QUESTION FOUR

- a) Pinpoint the FIVE areas of distinction international freight and international logistics **(10 marks)**
- b) Describe any FIVE advantages of unit load that those who consolidate their loads into big sizes and weights stand to reap and enjoy **(10 marks)**

QUESTION FIVE

- a) Outline the FOUR features of contact/contract carriers that they offer for the smooth movement of cargoes handed over to them by their customers **(8 marks)**
- b) Highlight the SIX advantages that the cargo owners stand to reap and enjoy when they use multi-modal freight transport system **(12 marks)**