



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR:

BCOM

BLT 4304: FREIGHT TRANSPORT AND INTERNATIONAL LOGISTICS

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: 2 HOURS

DATE: AUGUST, 2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- a) Highlight the FIVE principles you should know and follow in fixing agreeable rates of freight on cargoes carried by carriers for their customers **(10 marks)**
- b) Describe the FIVE features of multi-modal systems of freight transport
- c) Outline any FIVE freight transport fundamentals/ elements that should be combined to ensure smooth movement of freight cargoes **(10 marks)**

QUESTION TWO

- a) Describe any FIVE types of freight shipping that can be used to move cargoes from one port to another port along the sea shore **(10 marks)**
- b) Outline any FIVE factors that should be known and followed in fixing carrier's liability for cargo loss or damage in transit **(10 marks)**

QUESTION THREE

- a) Explain any FIVE features of Bill of lading used by sea carriers to accompany the cargoes they carry from one port to another port along their route of movement **(10 marks)**
- b) Describe the FIVE circumstances when the freight carrier does not become liable for any losses/ damages of the cargoes in the course of transit **(10 marks)**

QUESTION FOUR

- a) Highlight any FIVE agents that facilitate international logistics by offering some essential services for the protection and smooth movement of the cargoes carried in transit at the designated ports or in the high seas **(10 marks)**
- b) Outline any FIVE advantages of dedicated freight contracts that the carriers and their customers stand to reap and enjoy in transit **(10 marks)**

QUESTION FIVE

- a) Identify and explain any SIX characteristics that you would use to describe a freight terminal **(12 marks)**
- b) Explain the FOUR categories of product shipments you would expect water carriers to receive and transport for their customers **(8 marks)**



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QUESTION ONE

- a) Choose and explain any FIVE freight rates determining factors **(10 marks)**
- b) Highlight the FIVE commercial areas of importance of freight transport management **(10 marks)**
- c) Describe the FIVE characteristics/ structures of freight as used in transport and logistics management **(10 marks)**

QUESTION TWO

- a) Outline the FIVE types of special rail cargoes **(10 marks)**
- b) Describe any FIVE agent freight intermediaries found in the normal freight transportation services **(10 marks)**

QUESTION THREE

- a) Highlight any FIVE features of Airbill as a freight document used in Air transport cargoes **(10 marks)**
- b) Explain any FIVE services offered by dedicated freight carriers **(10 marks)**

QUESTION FOUR

- a) Pinpoint the FIVE areas of distinction international freight and international logistics **(10 marks)**
- b) Describe any FIVE advantages of unit load that those who consolidate their loads into big sizes and weights stand to reap and enjoy **(10 marks)**

QUESTION FIVE

- a) Outline the FOUR features of contact/contract carriers that they offer for the smooth movement of cargoes handed over to them by their customers **(8 marks)**
- b) Highlight the SIX advantages that the cargo owners stand to reap and enjoy when they use multi-modal freight transport system **(12 marks)**