



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

**BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

**HMC 4301: EDITING SKILLS FOR MULTIMEDIA**

**END OF SEMESTER EXAMINATION**

**SERIES: AUGUST 2019**

**TIME:** Choose hours

**DATE:** Pick Date Aug 2019

## Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of THREE questions.

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## PROJECT

### **Question ONE**

Using downloaded photographs of “Mombasa”. Create a 30 second commercial advertising Mombasa as a tourist destination.

In your advert, incorporate the following: Graphics, music, Voice over, Audio and Video transitions and text. (20 marks)

### **Question TWO**

Produce a 40 second commercial for a product or service of your choice. Incorporate the following: Video, music, text, video effects/ transitions and sound effects (30 Marks)

### **Question THREE**

Using Video, text and voice over/ narration, create a 2 minute TV news story. (20 marks)

