



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

HMC 4301: EDITING SKILLS FOR MULTIMEDIA

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: Choose hours

DATE: Pick Date Aug 2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of THREE questions.

PROJECT

Question ONE

Using downloaded photographs of “Mombasa”. Create a 30 second commercial advertising Mombasa as a tourist destination.

In your advert, incorporate the following: Graphics, music, Voice over, Audio and Video transitions and text. (20 marks)

Question TWO

Produce a 40 second commercial for a product or service of your choice. Incorporate the following: Video, music, text, video effects/ transitions and sound effects (30 Marks)

Question THREE

Using Video, text and voice over/ narration, create a 2 minute TV news story. (20 marks)

