



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT
UNIVERSITY EXAMINATION

DIPLOMA IN TOURISM MANAGEMENT (DTM)

BHT 2206: CULTURE AND TOURISM

SERIES: AUGUST 2019

TIME: 2 HOURS

DATE: Pick Date Aug 2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt **Choose** instruction.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

QUESTION ONE

- a) Explain Five characteristics of culture (10 marks)
- b) Describe FIVE attraction for heritage tourists found in Kenya (10 Marks)
- c) Describe FIVE (5) motivations for culture and heritage tourists (10 marks)

SECTION B (Answer only TWO questions)

QUESTION TWO

- a) Explain the factors behind rapid global growth of cultural and heritage tourism (20 marks)

QUESTION THREE

- a) Describe economic benefits of cultural and heritage tourism to a typical host community (10 marks).
- b) Explain the rationale for host community participation in development of cultural and heritage resources for tourism in their locale (10 marks)

QUESTION FOUR

- a) Describe Type of Museums and their significance as tourist attractions (10 marks)
- b) With use of examples identify FIVE types of attractions that are amenable for development for religious and pilgrimage tourism (10 marks)

QUESTION FIVE

- a) Explain FIVE (5) ways in which cultural elements can be a hindrance to tourism (10 marks)
- b) Discuss the process a destination such as Mombasa can adopt in developing cultural and heritage tourism attractions with its jurisdiction (10 marks)