



Technical University of Mombasa

Faculty of Applied and Health Sciences

DEPARTMENT OF ENVIRONMENT AND HEALTH SCIENCES

CERTIFICATE IN COMMUNITY HEALTH AND HIV MANAGEMENT
(CCH13M)

BCD 1150: COMMUNITY MOBILIZATION AND ADVOCACY

SEMESTER: EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

You should have the following for this paper

- *Answer booklet*

This paper consists of **FIVE** questions.

Answer Question **ONE (compulsory)** and any other **TWO** questions

This paper consists of 2 PRINTED pages

QUESTION ONE

- a) State FOUR roles of community Advisory board (4 marks)
- b) Highlight FOUR types of groups that are underserved (4 marks)
- c) Contrast between formal mobilization and on spot mobilization (4 marks)
- d) Outline FOUR forms of strength in a community (4 marks)
- e) State FOUR factors to consider when developing an advocacy strategy (4 marks)
- f) Name FOUR techniques that can be employed when appealing to different players for their intervention to community issues (4 marks)
- g) List FOUR characteristics of a good mobilize (4 marks)
- h) Highlight two categories of underserved population (2 marks)

QUESTION TWO

- a) Briefly describe THREE crucial element of a mobilizer (6 marks)
- b) State FOUR form of underserved population (4 marks)
- c) Outline FIVE factors to consider when developing a message (5 marks)

QUESTION THREE

Briefly explain FIVE elements of communication process (15 marks)

QUESTION FOUR

- a) Briefly describe FIVE stages in group formation (10 marks)
- b) Highlight FIVE roles of a community mobilize (5 marks)

QUESTION FIVE

- a) Highlight FIVE constraints in community mobilization (5 marks)
- b) Highlight FIVE phases involved in community action cycle (5 marks)
- c) Highlight FIVE kinds of community participation (5 marks)