

TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

UNIVERSITY EXAMINATION

DIPLOMA IN TOURISM MANAGEMENT (DTM)

BHT 2202: TRAVEL GEOGRAPHY

SERIES: AUGUST 2019

TIME:2HOURS

DATE:Pick DateAug2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. AttemptChoose instruction.

Do not write on the question paper.

SECTION A (Answer all the questions)

30 POINTS

QUESTION ONE

- a) Explain any FIVE discipline of Human geography (10 marks)
- b) Explain the contribution of tourism to the study of geography (10 Marks)
- c) Using a regional approach, describe five main tourism generating regions for Kanya's international tourism (10 marks)

SECTION B (Answer only <u>TWO</u> questions)

QUESTION TWO

- a) Describe FIVE geographical factors that contribute to competitiveness of Kenya as an international tourist destination (10 marks)
- b) Explain five geographical factors that can hinder international tourism to Kenya (10 marks)

QUESTION THREE

- a) Using an appropriate origin-destination pairing, explain components of "Leiper's tourism system" model (10 marks)
- b) Explain the "Push" factors that precondition tourists movement in the global North South tourism origin –destination dichotomy (10 marks)

QUESTION FOUR

- a) Explain the factors that led to early tourism in the Roman empire period (10 marks)
- b) Describe the historical geography of tourism in the "Grand Tour" (10 marks)

QUESTION FIVE

- a) Explain any Three (3) patterns of movement in tourism (6 marks).
- b) Explain two (2) important contribution of civil aviation to the democratization of tourism (4 marks)
- c) Describe how climate change phenomenon is affecting international tourism (10 marks)