

TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR:

BACHELOR OF COMMERCE – PROCUREMENT

BPC4401: E-PROCUREMENT AND SUPPLY CHAIN

MANAGEMENT

END OF SEMESTER EXAMINATION

ORDINARY PAPER

SERIES: AUGUST2019

TIME:3HOURS

DATE:Pick Date2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (COMPULSORY) – 30 Marks

(a) Describe five components of E- Market. (10 marks)

(b) Explain five ways that the internet can collect information about individual. (10 marks)

(c) Discuss five advantages of Radio frequency identification (RFID). (10marks)

Question two

(a) Describe the following terms: (10marks)

(i) e-sourcing

- (ii) e-tendering
- (iii) e-reverse auctioning
- (iv) e-informing
- (V) web -based ERP (Electronic Resource Planning)

(b) Discuss five advantages of reverse auctions. (10 marks)

Question Three

Describe the manual tendering system. (20 marks)

Question four

(a) Describe the success factors of e-supply chain management. (10 marks)

(b) Write short notes on these terms in E-auctions Transactions. (5 marks)

- (i) English bid process
- (ii) Dutch bid process
- (iii) Sealed bid process

(c) Highlight five basic steps to purchasing procedures (5 marks)

Question five

Discuss the advantages of e-catalogues for both purchaser and suppliers (20 marks)

