

TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR:

BACHELOR OF COMMERCE – PROCUREMENT

BPC4401: E-PROCUREMENT AND SUPPLY CHAIN

MANAGEMENT

END OF SEMESTER EXAMINATION

ORDINARY PAPER

SERIES: AUGUST₂₀₁₉

TIME: 3 HOURS

DATE: Pick Date₂₀₁₉

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of five questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (COMPULSORY) – 30 Marks

- a) Set out and discuss the elements of the procurement cycle. **[12 marks]**
- b) Explain the following words: **[10 marks]**
- i) E-Business.
 - ii) E-Commerce.
 - iii) E-Supply Chain Management.
 - iv) E-Procurement.
 - v) E-Tendering.
- c) Discuss the benefits of E-Procurement to the organization. **[8 marks]**

Question Two

The application of information technology (IT) can have a significant impact upon the management of the supply chain in general and profound effect upon the purchasing function in particular. Discuss the extent to which you agree with this statement with reference to the impact of IT on both the management of the supply and the purchasing function. **[20 marks]**

Question Three

- a) Discuss the major obstacle to successfully implementing E-Procurement in a Kenya context. **[10 marks]**
- b) Define the following terms:
 - i) Business to Consumer (B2C) **[2 marks]**
 - ii) Business to Business (B2B) **[2 marks]**
 - iii) Consumer to Consumer (C2C) **[2 marks]**
 - iv) E-Catalogues. **[2 marks]**
 - v) E-Auctions. **[2 marks]**

Question FOUR

- a) Explain five ways that the internet can collect information about individual. **(10 marks)**
- b) Describe five components of E- Market.(10 marks)

Question FIVE

- a) Discuss five advantages of Radio frequency identification (RFID). **(10marks)**
- b) Describe the success factors of e-supply chain management. **(10 marks)**