



# **THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE**

## ***Faculty of Business & Social Studies***

DEPARTMENT OF LIBERAL STUDIES, COMMUNITY DEVELOPMENT &  
COUNSELING

DIPLOMA IN COMMUNITY DEVELOPMENT COUNSELLING

(DCDC J08)

## **SOCIAL RESEARCH METHODS**

END OF SEMESTER EXAMS

**SERIES:** APRIL/MAY 2010.

**TIME:** 2 HOURS

### **INSTRUCTIONS TO CANDIDATES**

1. The paper consists of **FIVE** questions.
2. Attempt **THREE** questions. Question **ONE** is COMPULSORY.
3. Observe **ALL** the other examinations RULES.

## SECTION A

(Answer **ALL** questions from this Section.)

- Q.1 (a) Define Research. (2 marks)
- (b) Explain any **THREE** purposes of Research. (6 marks)
- (c) Describe the research process. (12 marks)
- (d) Briefly explain the qualities of a good research question. (10 marks)

## SECTION B

Answer any **TWO** questions from this Section.

- Q.2 (a) Define the following terms as used in research.
- (i) Data
  - (ii) Variables
  - (iii) Samples
  - (iv) Subjects
  - (v) Hypothesis. (10 marks)
- (b) Explain the classification of research according to purpose. (10 marks)
- Q.3 Give a detailed outline of **FIVE** parts of the Introduction Section of research proposal. (20 marks)
- Q.4 (a) Differentiate between the following:-
- (i) Target population
  - (ii) Accessible population
  - (iii) Specified population. (6 marks)
- (b) Explain any **FOUR** types of Probability Sampling. (10 marks)

- (c) List any **FOUR** qualities of a good Sample. (4 marks)
- Q.5 (a) Explain any **FIVE** qualities of a good questionnaire. (10 marks)
- (b) Outline the following
- (i) **THREE** advantages of personal interviews. (6 marks)
- (ii) **TWO** principles of interviewing. (4 marks)