



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN BUSINESS ADMINISTRATION

DIPLOMA IN BUSINESS MANAGEMENT

DIPLOMA IN ACCOUNTING

BMG 2102: PRINCIPLES AND PRACTICE OF MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: AUGUST2019

TIME: 2HOURS

DATE:14Aug2019

This paper consists of **FIVE** questions. Attemptquestion ONE (Compulsory) and any other TWO questions



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Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE (Compulsory)

- (a) Management is an art. Why? Explain (10marks)
- (b) There are five basic functions of management. Identify and briefly describe them (10marks)
- (c) Discuss any five importance of management in an organization (10 marks)

QUESTION TWO

- (a) Explain **ANY FIVE** essential requirements of a good controlling system (10marks)
- (b) Discuss **ANY FIVE principles** of organizing (10marks)

QUESTION THREE

- (a) Give any five reasons as to why planning is important to an organization (10marks)
- (b) Explain **ANY FIVE** major constraints to planning (10mks)

QUESTION FOUR

- (a) Critically assess **ANY FIVE** roles of lower level management (10marks)
- (b) Management by objectives is one of the most sophisticated and dynamic approaches to management. Assess any five major characteristics of (MBO) (10marks)

QUESTION FIVE

- (a) Typically, and practically the structure of an organization maybe influenced by some factors. Discuss **ANY FIVE** such factors (10marks)
- (b) Departmentation is required due to some reasons. Critically evaluate the importance of departmentation in an organization (10marks)