



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF BUSINESS ADMINISTRATION

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN BUSINESS ADMINISTRATION

DIPLOMA IN BUSINESS MANAGEMENT

DIPLOMA IN ACCOUNTING

BMG 2102: PRINCIPLES AND PRACTICE OF MANAGEMENT

END OF SEMESTER EXAMINATION

SERIES: AUGUST2019

TIME: 2HOURS

DATE:14Aug2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attemptquestion ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION 1 (Compulsory)

- (a) Describe **ANY FIVE** characteristics of management (10marks)
- (b) Highlight any five functions of top management in an organization (10 marks)
- (c) Management is a science because of some reasons. **Choose** and **explain****ANY FIVE** such reasons. (10marks)

QUESTION 2

- (a) The list of fourteen principles of management given by Henry Fayol is widely accepted. Explain **ANY FIVE** principles of management by Henry Fayol (10marks)
- (b) Explain the five basic functions of management (10marks)

QUESTION 3

- (a) Explain **ANY FIVE** features of Planning (10mks)
- (b) Planning suffers from some limitations. **EXPLAIN ANY FIVE** limitations to planning (10mks)

QUESTION 4

- (a) Critically describe the five techniques of directing used in management (10marks)
- (b) Explain any five key differences between leadership (10marks)

QUESTION 5

- (a) The need for delegation arises due to some reasons. Describe **ANY FIVE** reasons for delegation in an organization (10marks)
- (b) Discuss the importance of organizing as a function of management (10marks)