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**TECHNICAL UNIVERSITY OF MOMBASA**

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**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**DEPARTMENT OF COMMUNICATION STUDIES**

**UNIVERSITY EXAMINATION FOR:**

**BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

**BMC 4404: WRITING FOR SCREEN AND TELEVISION**

**END OF SEMESTER EXAMINATION**

**SERIES: AUGUST 2019**

**TIME: 2 HOURS**

**DATE: Pick Date Aug 2019**

**Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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**Question ONE**

- a. Your lecturer has asked you to produce a 30 second advert of the University rugby team as part of your class assignment.
  - i. Discuss 6 issues you should take into consideration while scripting. (6 marks)
  - ii. Script an advert on the above subject. (8 marks)
  - iii. Discuss the role of any three types of camera shots in your script above. (6 marks)
  - iv. Discuss 5 functions of a narration/ voice over in a production. (10 marks)

## **Question TWO**

- a) Script a 30 second advertisement for the School of Humanities and Social Sciences within your University. The aim of this advert is to boost student intake in its various courses. NB: Incorporate at least 4 different camera movements in this script. (10 marks)
- b) Discuss the functions of the four camera movements you have employed in your script above. (10 marks)

## **Question THREE**

- a) The three act structure is the basis of a successful feature film or screenplay. Discuss its structure. (10 marks)
- b) Explain 5 attributes that the main/ lead character should possess. (10 marks)

## **Question FOUR**

- a) Explain the following terms:
  - i. Copyright (2 marks)
  - ii. Copyright infringement (2 marks)
  - iii. Defamation (2 marks)
- b) Discuss the 4 rights enjoyed by a copyright holder. (8 marks)
- c) Scripts are published works and as such, a script writer needs to be keen to avoid defamation suits. Discuss 3 defenses a script writer can use in a defamation suit filed against them. (6 marks)

## **Question FIVE**

- a) Script a short drama on a subject of your choice. (10 marks)
- b) Identify and explain 4 categories of characters present in your drama script above. (10 marks)