



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

BACHELOR OF JOURNALISM & MASS COMMUNICATION

BMC 4303: RADIO PRODUCTION

END OF SEMESTER EXAMINATION

PROJECT

SERIES: AUGUST2019

TIME: 2HOURS

DATE: Pick Date Apr2019

Instructions to Candidates

You should have the following to be graded for this examination

*Final recording on CD. Each candidate must present an examination pass and student ID when submitting the final project. Each group member must **PERSONALLY** sign the exam attendance sheet while submitting the project.*

This is a project; you are therefore expected to Choose No Attempt **ALL** questions

Project (group project) 70 marks

Assignment ONE (radio news) (30 Marks)

Having studied the art of radio production, you are required to script and produce a radio news package of not more than 3' (minutes) on any topical issue around Mombasa. Ensure you adhere to the following guidelines:-

- i. The work must be presented by yourself
- ii. It must have location voice
- iii. Must include at least 3 different sound effects
- iv. Must have at least two sound bites
- v. Ensure your present a script for the work
- vi. The work to be submitted in mp3 format

Assignment TWO (group work) (30 Marks)

Assume you were employed as a radio programs manager at the soon to be launched TUM FM. You have been asked to present a sample current affairs magazine to the communication authority of Kenya before being licensed. Required

Script and present a sample 15 minutes current affairs magazine with at least 4 packages by different reporters. Your piece must include music and sound effects.