



TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF COMMUNICATION STUDIES
UNIVERSITY EXAMINATION FOR:
DIPLOMA IN MASS COMMUNICATION
HMC 2206: FEATURE AND SPECIALIST REPORTING
END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME:2HOURS

DATE

Instructions to Candidates

You should have the following for this examination

Examination pass and student ID

This paper consists of **FIVE** questions. Attempt ALL questions.

Do not write on the question paper.

PROJECT

Question ONE

1. Each member of the group to submit a feature article on the any following topics
 - a) A personality profile
 - b) Adventure feature
 - c) Historical feature
 - d) How to story
 - e) Commemorative story
 - f) Explanatory story
 - g) Humorous article

h) The invention story

2. The feature story/ article must be accompanied by a query letter addressed to a national international newspaper or magazine of your own choice
3. Must attach at least three photographs with well written captions.
4. Bind the group article/features to be submitted on or before the final assessment and grading.
5. This is a highly interactive exam whereby the candidates are to display their cooperative and networking media skills.
Remember credits will be given for work done professionally
Work submitted after the deadline will not be accepted.

Your lead story should focus Sociological, economical or cultural issues.