



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN MASS COMMUNICATION

HMC 2201: RADIO PRODUCTION TECHNIQUES II

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: Choose hours

DATE: Pick Date Aug 2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of Choose No questions. Attempt ALL questions.

Do not write on the question paper.

Group project

(70 marks)

You are required to produce the following content to be aired in a local radio station.

- | | |
|---|------------|
| a) 45 seconds commercial | (15 marks) |
| b) 60 seconds Public service announcement | (15 marks) |
| c) 5 minutes feature | (20 marks) |
| d) 5-10 minutes interview | (10 marks) |
| e) 5 minute news bulletin | (10 marks) |

Please note: The feature, interview and news bulletin should have a signature tune. It should be done in groups of selected. Work must be original. Member participation is mandatory. Each member must produce an item. Failure to do so will result to nullification of the project thus failure.

TO BE SUBMITTED ON THE DATE INDICATED ON THE EXAM TIMETABLE.