



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

CERTIFICATE IN MASS COMMUNICATION

HMC 1106: PHOTOGRAPHY

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: 2 HOURS

DATE: Pick Date **AUGUST 2019**

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

- a) Define the following terms as used in photography
 - i. ISO (2marks)
 - ii. Focal length (2marks)
 - iii. Rule of third (2marks)
 - iv. Depth of field (2marks)
 - v. Bleeding (2marks)
- b) Explain **TWO** types of camera movements. (4 marks)
- c) Explain **FIVE** parts of a camera and their function (10 marks)

d) Give **THREE** reasons why media organizations use photos in newspaper publishing.

(6marks)

QUESTION TWO

a) Explain **FOUR** camera techniques. (8marks)

b) You have been consulted by an NGO to set up a professional photo studio for their organization. Explain to them **SIX** steps to take when setting up the studio. (12marks)

QUESTION THREE

a) Describe **FIVE** types of photojournalist that are found in Kenya. (10 marks)

b) Explain any **FIVE** reasons why photo journalist would edit pictures before publishing.
(10marks)

QUESTION FOUR

a) Explain any **FIVE** functions of pictures in a publication. (10marks)

b) Explain at least **FIVE** ethical principles of photojournalism (10 marks)