



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

CERTIFICATE IN MASS COMMUNICATION

HMC 1103 TELEVISION PRODUCTION TECHNIQUES

END OF SEMESTER EXAMINATION

**SERIES:** AUGUST2019

**TIME:** 2HOURS

**DATE:** Pick DateAug2019

**Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of **FIVE** questions. Attemptquestion ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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**QUESTION ONE**

A. Explain how video production would be conducted between the below crew

- i. Technical director( 5marks)
- ii. Camera man(5marks)
- iii. Artists (5marks)

B) Explain the functions of the graphic designers (10marks)

C) Define an establishing shot and explain how it can be obtained (5marks)

## **QUESTION TWO**

2. Define and explain each of the terms below

- i. Tilt ( 5marks)
- ii. Pan (5marks)
- iii. Zoom out( 5marks)

B. In video production define and explain reaction shot (5marks)

## **QUESTION THREE**

A) Distinguish between a cut and a shot and explain how they interrelate in video production (12 marks)

B) Explain functions to the below personnel

- i. VTR man (4marks)
- ii. Sound man(4marks)
- iii.

## **QUESTION FOUR**

4. Describe the amount to the following shot in video production and explain their use

I. Close up shot( 5marks)

II. Long shot (5marks)

B) Explain two negative effects the social media has contributed to the youth in the society

(8marks)

### **QUESTION FIVE**

- a) Distinguish between the sequential order of shots and shot alternation and explain how they are organized in video production (12 marks)
- b) Explain the functions of a producer (8 marks)