



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

CERTIFICATE IN MASS COMMUNICATION

HMC 1103 TELEVISION PRODUCTION TECHNIQUES

END OF SEMESTER EXAMINATION

SERIES: AUGUST2019

TIME: 2HOURS

DATE: Pick DateAug2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attemptquestion ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

QUESTION ONE

Define and explain the terms below as used in video production

- i. Tilt (5marks)
- ii. Zoom (5marks)
- iii. Dolly (5marks)
- iv. Pan (5marks)

B) Explain the functions of a script in video production (6marks)

C).Distinguish between audio/visual and explain the use of each of the term (4marks)

QUESTION TWO

- i. Explain the functions of a camera man framing the shots to perfection (10marks)
- ii. Explain positive effects social media has contributed to the society (10 marks)

QUESTION THREE

- a. Explain the functions of a floor manager during video production 8marks

- b. When editing explain how the following should be conducted in a programme
 - i. Signature tune (4marks)
 - ii. Sound effects (4marks)
 - iii. Background music(4marks)

QUESTION FOUR

- a) Explain the qualities of a good script (8marks)
- b) Explain how an idea can be developed for a video production programme (12 marks)

QUESTION FIVE

- a) Explain a camera man must have picture composition basic sense (12marks)
- b) Explain the below terms used in audio visual production
 - i. rehearsal (4marks)
 - ii. casting (4marks)