



# TECHNICAL UNIVERSITY OF MOMBASA

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

**UNIVERSITY EXAMINATION FOR:**

CERTIFICATE IN MASS COMMUNICATION

HMC1102: NEWS REPORTING

END OF SEMESTER EXAMINATION

**SERIES:**AUGUST2019

**TIME:**2HOURS

**DATE:**Pick Date Aug2019

## Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

**Do not write on the question paper.**

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## **Question ONE**

A class six girl from a village in Subukia is nursing serious burn injuries after her father set her on fire for allegedly stealing some potatoes to eat.

The father is reported to have used a paraffin tin lamp, burning her all over her body after learning of the girl's actions.

The victim's sibling who is staying with her at the hospital told Citizen *Digital* how her father carried out the heinous act as she watched helplessly.

The father is reported to have been arrested after the incident and taken to the Assistant County Commissioner's office but was later released

It was after his release that the girl's mother reported and recorded a statement at Kirengero police station and at Nakuru Level V hospital that he was re-arrested. However, nothing came out of his arrest as he was again released after two days in unclear circumstances.

- a) From the above extract:
  - i. Identify the **FIVE** Ws and H from the story above. (5marks)
  - ii. Provide a suitable headline for the above story. (3marks)
  - iii. Identify **TWO** weaknesses of the story. (2marks)
  - iv. From the above story, create a TV item accompanied by presenter's intro to the item. (10marks)
- b) Mention **FIVE** qualities of a good news reporter. (5marks)
- c) List **FIVE** ethical principles of journalism. (5marks)

## QUESTION TWO

- a) Explain **FIVE** relevant and time-tested qualities that will help you survive as an upcoming reporter. (10marks)
- b) Describe **FIVE** differences between a hard news story and a soft news. (10marks)

## QUESTION THREE

- a) Discuss **FIVE** types of interviews usually conducted in the Kenyan media industry today. (10marks)
- b) Explain **FIVE** elements of news values and why you think they are Important in determining a story's relevance. (10marks)

## QUESTION FOUR

- a) Explain **Five** practical things you need to avoid with a Source you are about to interviewing. (10marks)
- b) Explain **FIVE** characteristics of a good headline for a news story. (10marks)

