

TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

UNIVERSITY EXAMINATION FOR: DIPLOMA IN CATERING AND ACCOMMODATION MANAGEMENT (DCAM S18)

HHC 2210: PROCUREMENT FOR THE HOSPITALITY INDUSTRY END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: 2 HOURS

You should have the following for this examination -Answer Booklet, examination pass and student ID
This paper consists of FIVE questions. Attempt question one and any other two questions.
Do not write on the question paper.
OUESTION ONE

- a). Define the following terms as used in the procurement process within the hospitality industry (10 marks)
- i). Optimal inventory level
- ii). Par-stock levels
- iii). Correct ordering time
- iv). Reorder Point
- v). Lead time

- b). List down any ten (10) pieces of information to be contained in a purchase specification for beef steak. (10mks)
- c). Highlight five (5) factors to considered when selecting suppliers for the hospitality industry. (5 marks)
- d). Name any five (5) documents used to enhance operations in any procurement department in the hospitality industry (5 mks)

QUESTION TWO

- a). Name six (6) principles of the right purchasing in hospitality firms (6marks)
- b). Describe five merits of centralized style of purchasing in the hospitality industry. (10 marks)
- c). Highlight any four (4) points on how technology has improved customer service in the hospitality industry (4 marks)

QUESTION THREE

- a). Highlight eight (8) security problems that may be experienced in any procurement department (8 mks)
- b). Discuss six (6) factors to consider when selecting suppliers for the hospitality supplies. (12 mks)

QUESTION FOUR

- a). Name four types of documents used in receiving and storing in a procurement department (4 mks)
- b). Explain why it is important to locate purchasing department at a strategic point for the hospitality users (6 marks)
- c). Discuss how E-procurement has enhanced cost control in the hospitality industry. (10 marks)

QUESTION FIVE

- a). Discuss five duties of a purchasing officer. (10 marks)
- b). Describe five demerits of a decentralized style of purchasing for the hospitality firms. (10 marks)