

TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

UNIVERSITY EXAMINATION FOR THE:

DIPLOMA IN CATERING AND ACCOMODATION

MANAGEMENT (DCAM S18)

HHC 2205: FOOD AND BEVERAGE CONTROL IN CATERING

OPERATIONS

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: 2 HOURS

Instructions to Candidates

You should have the following for this examination *-Answer Booklet, examination pass and student ID* This paper consists of questions. Attempt. **Do not write on the question paper.**

SECTION A (Answer all the questions)

QUESTION ONE

(A)Define the following terms as used in the food and beverage control.

- i. cost control (2 marks)
- ii. standard recipe (2 marks)
- iii. Break-even point (2 marks)
- iv. standard portion size.(2 marks)

30 POINTS

- v. Sales mix 2marks
- (B) Illustrate the purchasing cycle steps (10 marks)
- (C) Outline five receiving pitfalls (10 marks)

SECTION B (Answer only <u>TWO</u> questions)

QUESTION TWO

(A) Outline five limitations of food and beverage control (10 marks)

(B) Briefly explain the two main storage Systems (4 marks)

(C) Outline six factors affecting sales volume in a foodservice outlet (6 marks)

QUESTION THREE

(A) Explain five factors affecting menu pricing (10 marks)

(**B**)Jay operates a medium sized restaurant in Kilifi. Her current standard recipe makes 50 portions and today she want to make 125 portions using the sane recipe. Help Jay to calculate:

i.The conversion factor.2 marks

ii. The new amount of ingredients A and B. 3 marks

Ingredient	Original Amount	Conversion Factor	New Amount
А	4 lb.	-	-
В	1 qt.	-	-

(C) State five key areas of control in managing food production process (5 marks)

QUESTION FOUR

- (A) Outline five steps used in reduction of skips (10marks)
- (B) Explain five Factors Affecting Employee Productivity (10marks)

QUESTION FIVE

(A) i.Define the term"budget"	(2marks)
ii.Outline four important reasons for preparing a budget.	(8marks)
(B) State the reasons for preparing standard specifications.	(10 marks)