



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Social Sciences and Humanities

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:

Diploma in Graphic Design

HGD 2211: MOTION GRAPHICS (PRACTICAL)

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: ONE WEEK

DATE: Pick Date Select Month Pick Year

Instructions to Candidates

You should have the following for this examination

-DVD, examination pass and student ID

This is a practical paper consisting of FIVE questions. Attempt any THREE and save your designs on a DVD Which will be handed over on the timetabled exam day.

Question ONE

Design a public service announcement which will be used to discourage the public from using their phones while driving.

Question TWO

Design a network brand for a newly operational company "Klorama", which deals in making high quality men shirts. The design will be used in the net.

Question THREE

Design a commercial advert on unisex T-shirts "Baggiess" to be broadcasted by all local leading media houses.

Question FOUR

Use motion graphics to design a television station logo "Tibimaal".

Question FIVE

Design a Television advert to be used to promote a newly manufactured coffee type called “ Zungulukaa” Use motion graphics to give the advert a striking visual impact.