



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Social Sciences and Humanities

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:

Diploma in Graphic Design

HGD 2211: MOTION GRAPHICS (PRACTICAL)

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: ONE WEEK

DATE: Pick Date Select Month Pick Year

Instructions to Candidates

You should have the following for this examination

-DVD, examination pass and student ID

This is a practical paper consisting of FIVE questions. Attempt any THREE and save your designs on a DVD Which will be handed over on the timetabled exam day.

Question ONE

Use motion graphics to design an animated logo of a television station “ZUGRAtv”.

Question TWO

Design a network brand for a newly operational company which deals in jewelry products “Dhahabuyo”. The design will be used on the net.

Question THREE

Design a commercial advert on sportswear “Njumuu” to be advertised by all local leading media houses.

Question FOUR

Design a public service announcement which warns the public from the dangers of smoking in public. It will be used to discourage the public from the vice.

Question FIVE

Design a Television advert to be used to promote a recording studio specializing in gospel music. Use motion graphics to give the advert visual impact.

