



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF COMMUNICATION STUDIES

UNIVERSITY EXAMINATION FOR:

DIPLOMA IN GRAPHIC DESIGN

HGD 2206: COMPUTER AIDED DESIGN II

END OF SEMESTER EXAMINATION

SERIES: AUGUST2019

TIME: 2HOURS

DATE: Pick Date Aug2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Paper one:

Question ONE (Compulsory)

a) Explain the following terms

i) Symmetry (3 marks)

ii) Rhythm (3 marks)

iii) Bleed (3 marks)

iv) Dominance (3 marks)

v) Design (3 marks)

b) Highlight five elements of (5 marks)

c) Mention five examples of how symmetry and order can be used in design. (10marks)

Question TWO

Skibo Art School has approached you to design and give them ideas of at least three printed design works for gifts they can give their guests. Incorporate the logo in their gift items. Use the png logo provided.

Question THREE

Nyikwa Laban ltd is a new milk company. They have approached you give them ideas of at least three printed design works for each of the following with their logo incorporated in them:

- i) Logo
- ii) Gold Milk packet
- iii) Butter packet
- iv) A3 poster advertising their products.

Their corporate colour is orange or blue. (20 marks)

Question FOUR

Skibo Art School has approached you to design and give them ideas of at least three printed design works for each of the following, with their logo incorporated in them. Use the png logo provided.

- i) Certificate sample for diploma award
- ii) Desk calendar for August and September
- iii) Poster advertising the school. (20 marks)

Question FIVE

Kaya Radio is a new radio station in Mombasa. They have approached you give them ideas of at least three printed design works for each of the following with their logo incorporated in them:

- i) Logo
- ii) Poster
- iii) T-shirt
- iv) Hand fan (20 marks)