



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Social Sciences and Humanities

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:

Diploma in Graphic Design

HGD 2205: PHOTOGRAPHY II (PRACTICAL)

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: ONE WEEK

DATE: Pick Date Select Month Pick Year

Instructions to Candidates

You should have the following for this examination

-DVD, examination pass and student ID

This is a practical paper consisting of FIVE questions. Attempt any THREE and save your designs on a DVD

Which will be handed over on the timetabled exam day.

Question ONE

Design a poster to be used for advertising “The lady’s night”. Use photographs. (20 marks)

Question TWO

Design a network brand for a newly operational company” Zola”, which deals in making high quality men shirts. Use a photograph. (20 marks)

Question THREE

Design a commercial advert on unisex T-shirts “Baggu”. Use photographs in your design.

(20 marks)

Question FOUR

Design a poster on ladies lipsticks “Shalala”. Use photographs to enhance the design. (20 marks)

Question FIVE

Design a Television advert to be used to promote a newly manufactured soft drink “Tamuto”.
Use photographs in your design. (20 marks)