



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Social Sciences and Humanities

Department of Communication Studies

UNIVERSITY EXAMINATION FOR:

Diploma in Graphic Design

HGD 2205: PHOTOGRAPHY II (PRACTICAL)

END OF SEMESTER EXAMINATION

SERIES: AUGUST 2019

TIME: ONE WEEK

DATE: Pick Date Select Month Pick Year

Instructions to Candidates

You should have the following for this examination

-DVD, examination pass and student ID

This is a practical paper consisting of FIVE questions. Attempt any THREE and save your designs on a DVD

Which will be handed over on the timetabled exam day.

Question ONE

Use a photograph to design a poster to be used for advertising a lady's wear shop "Karangaa".
(20 marks)

Question TWO

Use a photograph to design an advert of a female perfume "Kawala" (20 marks)

Question THREE

Design a commercial advert on sportswear “Novala” to be advertised by all local leading media houses. You should use your own photograph. (20 marks)

Question FOUR

Design a poster to be used for advertising a new model smart phone “Mapepeo”. Use a photograph in your design. (20 marks)

Question FIVE

Design a Television advert to be used to promote a recording studio specializing in gospel music. Use a photograph to enhance your design. (20 marks)

