



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA STUDIES

CERTIFICATE IN MASS COMMUNICATION
(CMC)

TELEVISION

END OF SEMESTER EXAMS

SERIES: APRIL/MAY 2010

TIME: 2½ HOURS

INSTRUCTIONS TO CANDIDATES

1. The paper consists of **EIGHT** questions.
2. Answer any **FIVE** questions only.
3. All questions carry equal marks.
5. Cheating leads to disqualification.
6. Switch off mobile phone.

Question **One** is compulsory

- Q.1 The Mombasa Polytechnic student's visited Gede ruins one of the historical monuments in Kenya. Create a storybody for your eyes only. (20 marks)
- Q.2 Describe the following T.V terminologies:
- (i) Scene (4 marks)
 - (ii) Take (4 marks)
 - (iii) Short (4 marks)
 - (iv) Sequence (4 marks)
- Q.3 (a) Mention **TWO** camera angles. (10 marks)
- (b) Describe the functions of the **TWO** camera angle's mention in (3)(a) above. (10 marks)
- Q.4 Clarify what it entails in preparing an outline in T.V production. (20 marks)
- Q.5 Define:
- (a) Subjective camera angle
 - (b) Objective camera angle. (20 marks)
- Q.6 T.V production is a "Craft" explain. (20 marks)
- Q.7 Mention **FOUR** camera movements in T.V production. (20 marks)
- Q.8 Interpret the functions of the **FOUR** Camera Shots used in T.V production. (20 marks)