



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA STUDIES

DIPLOMA IN MASS COMMUNICATION

(DMC)

SWAHILI JOURNALISM TRANSLATIONS

END OF SEMESTER EXAMS

SERIES: APRIL, 2010

TIME: 2½ HOURS

INSTRUCTIONS TO CANDIDATES

1. Hii karatasi ina maswali **NANE**.
2. Jibu maswali **TANO** pekee.
3. Maswali zote zina alama sawa.

- Q.1 Eleza mambo **MANNE** kwa undani unayohitaji kutafakari unapotaka kuandikia wazo. (Alama 20)
- Q.2 Eleza kwa kina mambo **MATANO** ya kuzingatia katika kuimiliki mada. (Alama 20)
- Q.3 Eleza kwa undani mbinu **TANO** za uandishi na uzitolee mifano. (Alama 20)
- Q.4 Eleza kwa kina mambo **MATANO** yanayohitajika katika matumizi ya misamiati na mapambo ya lugha. (Alama 20)
- Q.5 Soma arafa hii.

Education. Its importance need not to be stressed as we all know that life in this day and age would be impossible without it. In the same breath it cannot be stressed enough especially its importance in the early stages of your child's life. The cornerstone of your child's life, the foundation upon which his/her education is built will make or break them.

The decision on which educational institution is capable of taking up that all important task of shaping your child for a bright a promising future is not one which you should take lightly.

- (a) Fasiri arafa hii kwa Kiswahili (Alama 16)
- (b) Buni kichwa cha arafa hii (Alama 2)
- (c) Buni mwisho wa arafa hii (Alama 2)
- Q.6 (a) Buni arafa yako isiyozidi maneno 350. (Alama 16)
- (b) Buni kichwa cha arafa hii. (Alama 2)
- (c) Buni mwisho wa arafa hiyo. (Alama 2)
- Q.7 Eleza kwa kina maneno yafuatayo huku ukitoleo mifano
- (i) Nguzo ishara
- (ii) Stara rudia
- (iii) Sentesi ongozi
- (iv) Kujirudia kimaana
- (v) Misamiati ya habari (Alama 10)
- Q.8 Kama mwelevu wa zoezi hili la uandishi wa habari, umealikwa kwa wanagenzi ili kuwaeleza mambo yakuepuka katika uandishi wa habari. Eleza mambo matano na ukiyatolea mifano. (Alama 20)