



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA STUDIES

DIPLOMA IN GRAPHIC DESIGN I

(DGD I)

ILLUSTRATIONS

END OF SEMESTER EXAMS

SERIES: APRIL, 2010

TIME: 2½ HOURS

INSTRUCTIONS TO CANDIDATES

1. The paper consists of **SEVEN** questions.
2. Answer any **FIVE** questions only.
3. All questions carry equal marks.
5. Cheating leads to disqualification.
6. Switch off mobile phone.

- Q.1 (a) Explain the use of illustration as a form of communication. (10 marks)
- (b) Outline **FOUR** uses of colour in illustration. (10 marks)
- Q.2 Discuss the main/major inspirational aspects of designers. (20 marks)
- Q.3 Using dominance in illustration use by deforming it to look cartoonist like. (20 marks)
- Q.4 Using your imagination illustrate using the etching technique, the MPUC Student's unrest which took place at the main gate. (20 marks)
- Q.5 (a) Outline the effects of creativity to designers. (8 marks)
- (b) State the effects of perspective. (10 marks)
- (c) Define the term "illustration". (2 marks)
- Q.6 (a) Outline **TEN** uses of illustration as a picture to the consumer. (10 marks)
- (b) State how illustrations are used to sooth the soul in the medical world. (10 marks)
- Q.7 "Every one can draw" Discuss. (20 marks)