



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

FACULTY OF BUSINESS AND SOCIAL STUDIES

DEPARTMENT OF LIBERAL STUDIES AND COMMUNITY DEVELOPMENT

DIPLOMA IN COMMUNITY DEVELOPMENT AND COUNSELING DCDC J010

END OF SEMESTER EXAMINATION

APRIL/MAY 2010 SERIES

DCD 116 : ENTREPRENEURSHIP EDUCATION I

TIME: 2 HOURS

Instructions

1. This paper contains **TWO** Section A & B.
2. Section **A** is **COMPULSORY**, Answer ALL Questions.
3. Attempt any **TWO** Questions from Section B.
4. Strictly observe **ALL** Examination Rules.

Question ONE

- (a). What are the elements of Entrepreneurship Education. **(5 Marks)**
- (b). Give any **FIVE** challenges that one can face in self-employment. **(5 Marks)**
- (c). State **FOUR** sources of business ideas. **(4 Marks)**
- (d). Highlight **FOUR** reasons that would influence potential entrepreneurs to participate in business as shareholders. **(4 Marks)**
- (e). Suggest **FOUR** reasons why a number of Kenyans late paid employment. **(4 Marks)**
- (f). Differentiate between inventors and buy-sell artists. **(4 Marks)**
- (g). Mention **FOUR** advantages a sole-proprietorship from of business ownership. **(4 Marks)**

SECTION B

Question TWO

Suggest and discuss **FIVE** ways the Kenyan government can adopt to promote the development of small scale Enterprises. **(20 Marks)**

Question THREE

Discuss **FIVE** reasons why most businesses fail within the first five years. **(20 Marks)**

Question FOUR

Discuss **FIVE** roles of an entrepreneur in National Development. **(20 Marks)**

Question FIVE

Explain any **FIVE** factors that an entrepreneur should consider before venturing into self-employment. **(20 Marks)**