



TECHNICAL UNIVERSITY

OF MOMBASA

SCHOOL OF BUSINESS
DEPARTMENT OF MANAGEMENT SCIENCE
UNIVERSITY EXAMINATION FOR:
BACHELOR OF COMMERCE – PROCUREMENT
BLT 4302: LOGISTICS MANAGEMENT
END OF SEMESTER EXAMINATION
SPECIAL/ SUPPLIMENTARY PAPER
SERIES: AUGUST2019
TIME:2HOURS
DATE:Pick Date2019

Instructions to Candidates

You should have the following for this examination

-Answer Booklet, examination pass and student ID

This paper consists of **FIVE** questions. Attemptquestion ONE (Compulsory) and any other TWO questions.

Do not write on the question paper.

Question ONE (COMPULSORY) – 30 MARKS

- a) Explain **Two** factors affecting transportation costs in a firm (4 Marks).
- b) Highlight some **Four** importance of warehousing to the logistics activities (4 Marks).
- c) Explain some **Three** INCOTERMS in logistics (6 Marks).
- d) State and explain **Three** types of intermodal selection that a firm can use in logistics (6 Marks).
- e) Highlight **Four** challenges to globalization of logistics in the world (4 Marks).
- f) State some **Six** challenges that the transport manager may face in planning for the logistic in an organization. (6 marks).

SECTION B: CHOOSE ANY TWO QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS.

Question TWO

- a) State and explain some **Five** strategic responsibilities of logistics in an organization (10 Marks).
- b) Justify **Five** reasons for reverse logistics (10 Marks).

Question THREE

- a) An organization must take keen concern when designing a logistics activities. State and explain some **Four** factors to be considered when designing a logistic function in an organization (6 Marks)
- b) Explain some **Seven** activities of logistics in an organization. (14 marks)

Question FOUR

- a) Highlight **Four** differences between logistics and supply chain (4 Marks).
- b) Explain some **Four** elements of customer service in logistics (8 Marks)
- c) State and explain **Four** reasons for the retention of customers in logistics (8 Marks)

Question FIVE

- a) Explain **Two** methods of logistics costing (4 Marks).
- b) Handling of materials is concerned with moving such materials either for short or long distance.
Highlight **Four** principles of materials handling (4 Marks).
- c) Explain some **Six** relationship between materials handling and transportation in an organization (12 Marks).