



TECHNICAL UNIVERSITY OF MOMBASA

**SCHOOL OF BUSINESS
DEPARTMENT OF MANAGEMENT SCIENCE**

EXAMINATION ONE FOR:

DIPLOMA IN SHIPPING

BSP 2206: LINER TRADES

TIME: 2HOURS

DATE: Aug2019

Instructions to Candidates

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions
You should have the following for this examination:

Answer Booklet, examination pass and student ID

Question ONE

- a) Describe the characteristics of i) liner ships ii) liner services **(10 Marks)**
- b) Describe the classifications of markets in liner trades **(10 Marks)**
- c) Discuss the role of liner agents in liner shipping **(10 Marks)**

Question TWO

- a) Discuss the activities that pertain to ship routing and scheduling **(10 Marks)**
- b) Discuss the nature of liner trades in comparison with tramp trades **(10 Marks)**

Question THREE

- a) Describe the characteristics of i) deep sea shipping ii) short sea shipping iii) coastal shipping **(10 Marks)**
- b) Describe the functions of a bill of lading and identify alternative transport documents to the B/L **(10 Marks)**

Question FOUR

- a) Describe the management practices a shipping manager is expected to deploy in liner trades **(10 Marks)**

- b) Describe the different types of containers by i) purpose ii) size used in liner shipping **(10 Marks)**

Question FIVE

- a) Liner trades carry the largest percentage of cargo. Describe the different demands liner shipping impose on ports **(10 Marks)**

- b) Cooperation plays an important role when designing the networks for each carrier individually. Discuss the various cooperative agreements in liner operations that facilitate commercial management in liner trades **(10 Marks)**