



TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS
DEPARTMENT OF MANAGEMENT SCIENCE

EXAMINATION ONE FOR:

DIPLOMA IN SHIPPING

BSP 2205: LOGISTICS AND MULTIMODAL TRANSPORT

TIME: 2HOURS

DATE: Aug2019

Instructions to Candidates

This paper consists of **FIVE** questions. Attempt question ONE (Compulsory) and any other TWO questions. You should have the following for this examination:

Answer Booklet, examination pass and student ID

Question ONE

- a) Discuss the various differences between i) multimodal transport operator and ii) logistics services provider **(10 Marks)**
- b) Describe the features of the various parties to logistics **(10 Marks)**
- c) Analyze the i) objectives and ii) principles of logistics **(10 Marks)**

Question TWO

- a) Evaluate the merits and demerits of multi-modal transport **(10 Marks)**
- b) Discuss reasons as to why some organizations prefer to insource logistics as opposed to outsourcing it **(10 Marks)**

Question THREE

- a) Describe the characteristics of i) combined transport ii) integrated transport iii) integrated logistics **(10 Marks)**
- b) Analyze the features of logistics operating models **(10 Marks)**

Question FOUR

- a) Describe the organization of the logistics industry **(10 Marks)**
- b) Analyze the various parties who can operate as multimodal transport operators from a legal perspective **(10 Marks)**

Question FIVE

- a) Describe the benefits and challenges of integrating shipping with logistics **(10 Marks)**
- b) Describe the components of maritime logistics **(10 Marks)**