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TECHNICAL UNIVERSITY OF MOMBASA
SCHOOL OF BUSINESS
DEPARTMENT OF MANAGEMENT SCIENCE
UNIVERSITY EXAMINATION FOR THE:
DIPLOMA IN SHIPPING
BSP 2202: SHIPPING BUSINESS.
SERIES: AUGUST 2019
TIME:2HOURS

Instructions to Candidates

This paper consists of **FIVE** questions. Answer question one (**COMPULSORY**) and any other two questions.

Do not write on the question paper.

SECTION A. (COMPULSORY)

QUESTION ONE (30 MARKS)

- (a) Ships and other water going vessels are the main means of marine transport. Examine any **FIVE** classes of modern merchant ships **(10 MARKS).**
- (b) Marine cargo may be transported from one sea port to another. Discuss any **FIVE** classes of marine cargo **(10 MARKS).**
- (c) Explain any **FIVE** advantages of marine transport **(10 MARKS)**

SECTION B: ATTEMPT ANY TWO QUESTIONS (40 MARKS)

QUESTION TWO.

- (a) (Explain any **FIVE** roles of UNACTAD in marine transport industry **(10 MARKS)**
- (b) A good sea port has unique characteristics. Explain any **FIVE** such unique characteristics **(10 MARKS)**

QUESTION THREE.

- (a) Analyze any **FIVE** costs associated with shipping business **(10 MARKS).**
- (b) Highlight any **FIVE** reasons why most business investors in shipping industry are reluctant to indulge in fraudulent activities **(10 MARKS).**

QUESTION FOUR.

- (a) Shipping business has some specific fundamentals. Discuss any **FIVE** such fundamentals of shipping **(10 MARKS).**
- (b) Examine any **FIVE** resources that are critical in handling shipping operations **(10 MARKS).**

QUESTION FIVE.

- (a) Explain any **FIVE** shipping models that may be adapted by the shipping by the investors in shipping marine cargo **(10 MARKS)**
- (b) Analyze any **FIVE** strategies that are typically used in speeding up the growth of shipping sector **(10 MARKS).**