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TECHNICAL UNIVERSITY OF MOMBASA

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT SCIENCE

UNIVERSITY EXAMINATION FOR THE:

DIPLOMA IN SHIPPING

BSP 2202: SHIPPING BUSINESS.

SERIES: AUGUST 2019

TIME: 2 HOURS

Instructions to Candidates

This paper consists of **FIVE** questions.

Answer question one (**COMPULSORY**) and any other two questions.

Do not write on the question paper.

SECTION A. (COMPULSORY)

QUESTION ONE (30 MARKS)

- (a) Analyze any **FIVE** characteristics of a good sea port **(10 MARKS).**
- (b) Shipping business can only be successful if the right shipping rates are negotiated and agreed inter-party. Examine any **FIVE** factors that may influence the right shipping rates **(10 MARKS).**
- (c) Explain any **FIVE** disadvantages of marine transport **(10 MARKS)**

SECTION B: ATTEMPT ANY TWO QUESTIONS (40 MARKS).

QUESTION TWO.

- (a) Shipping business has evolved from the scratch to where it stands today in marine transport sector. Analyze any **FIVE** resources that are critical in handling shipping business **(10 MARKS)**
- (b) Kenya National Chamber of Commerce and Industry plays a very crucial role in spearheading shipping business. Discuss **(10 MARKS)**

QUESTION THREE.

- (a) Explain any **FIVE** types of ship chartering **(10 MARKS).**
- (b) Highlight any **FIVE** causes of fraud in shipping business **(10 MARKS).**

QUESTION FOUR.

- (a) Shipping business has unique fundamentals. Discuss any **FIVE** such fundamentals of shipping **(10 MARKS).**
- (b) Marine insurance typically covers various risks associated with shipping business. Explain any **FIVE** specialist risks covered by marine insurance **(10 MARKS).**

QUESTION FIVE.

- (a) The biggest shipping firms in the shipping business are based on the data from Alphaliner, which keeps track of the capacity of the world's container ship fleets. Highlight any **FIVE** shipping industry major players **(10 MARKS)**
- (b) Analyze any **FIVE** costs that parties in shipping business will incur in ensuring that the marine cargo is packaged to the required international standards **(10 MARKS).**