



TECHNICAL UNIVERSITY OF MOMBASA

FACULTY OF ENGINEERING

DEPARTMENT OF MECHANICAL AND AUTOMOTIVE ENGINEERING

DIPLOMA IN MARINE ENGINEERING

EMR 2208: BUSINESS PLAN I

SPECIAL SUPPLEMENTARY EXAMINATIONS

SERIES: SEPT. 2017

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of sections **A** and **B**
- Section **A** is **Compulsory**. Answer any **TWO** questions in section **B**
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- This paper consists of three printed pages.**

SECTION A (COMPULSORY) 30 MARKS

QUESTION 1.

- a) Discuss the uses of a business plan by an entrepreneur [10 Marks]
- b) Briefly explain five different forms of business [10 Marks]
- c) Explain five reasons why a business succeed [10 Marks]

SECTION B

QUESTION 2.

A supplier is the one who provides goods a needy person. Explain different categories of suppliers and their qualities [20 Marks]

QUESTION 3.

You are the proprietor of Mukeli Engineering Services dealing with spares parts for different motor vehicles clearly draw your organizational chart and explain duties and qualifications of your management team.

QUESTION 4.

- a) Explain at least five supporting services of a business [10 Marks]
- b) Explain the importance of operating plan [10 Marks]

QUESTION 5

- a) Explain at least five production regulations in an organization [10 Marks]
- b) A financial plan is useful to an entrepreneur. Explain [10 Marks]