



# TECHNICAL UNIVERSITY OF MOMBASA

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FACULTY OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF MECHANICAL & AUTOMOTIVE ENGINEERING

**UNIVERSITY EXAMINATION FOR:**

**DIPLOMA IN MARINE ENGINEERING**

**EMR 2122 : ENTREPRENEURSHIP II**

**END OF SEMESTER EXAMINATION**

**SERIES: APRIL 2016**

**TIME: 2 HOURS**

**DATE:** Pick Date Select Month Pick Year

## **Instructions to Candidates**

You should have the following for this examination

*-Answer Booklet, examination pass and student ID*

This paper consists of **FIVE** questions. Attempt any **THREE** questions.

**Do not write on the question paper.**

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## **Question ONE**

Discuss the components of the business plan

(20 marks)

## **Question TWO**

(a) Explain the benefits of ICT (information and communication technology) to a small enterprise (10marks)

(b) Explain the role of innovation in entrepreneurship

(10 marks)

## **Question THREE**

(a) Explain the meaning of enterprise social responsibility

(3 marks)

(b) Discuss the role of corporate social responsibility. Give relevant examples

(17 marks)

#### Question FOUR

Discuss marketing activities in an enterprise (20 marks)

#### Question FIVE

From the following trial balance of Masco Max, draw up a trading profit and loss account for the year ended 31st December, 2009.

	<b>Dr</b> Ksh	<b>Cr</b> Ksh
Capital		226,360.00
Stock	23,680.00	
Carriage outwards	2,000.00	
Carriage inwards	3,100.00	
Returns inwards	2,050.00	
Sales		18,600.00
Purchases	118,740.00	
Return outwards		8,220.00
Salaries and wages	38,620.00	
Rent	3,040.00	
Insurance	780.00	
Sundry expenses	6,640.00	
Advertising	2,160.00	
General expenses	4,800.00	
Land and Buildings	50,000.00	
Furniture & Fittings	18,000.00	
Motor Car	3,500.00	
Debtors	38,960.00	
Bank	104,820.00	
Creditors		17,310.00
Drawings	<u>12,000.00</u>	
	<u>432,890.00</u>	<u>432,890.00</u>

Stock as at 31st December 2009 was Ksh.30, 000.00.

**(20 marks)**